



BROWARD TECHNICAL COLLEGES



Atlantic Technical College & Technical High School



McFatter Technical College & Technical High School



Sheridan Technical College & Technical High School

- **EIGHT BROWARD CAMPUSES**
Coconut Creek, Davie, Hollywood, Pembroke Pines & Ft. Lauderdale
- **THREE "A" RATED TECHNICAL MAGNET HIGH SCHOOLS**
- **OVER 80 TECHNICAL CERTIFICATE & LICENSURE PROGRAMS**
- **COURSES TO UPGRADE EMPLOYMENT SKILLS**
- **ADULT GENERAL EDUCATION**
GED (General Educational Development), ABE (Adult Basic Education, AAEE (Applied Academics for Adult Education), ESOL (English for Speakers of Other Languages), ELCATE (English Literacy for Career and Technical Education)
- **ONLINE CLASSES**

THINK OF US AS YOUR FIRST CHOICE, NOT YOUR LAST CHANCE!

THE TRAINING YOU NEED FOR THE CAREER YOU WANT

www.BrowardTechnicalColleges.com



- The Broward Technical Colleges offer over 80 training programs
- 40 of which have been identified as the Top 100 Fastest Growing Professions in the State of Florida (i.e. Home Health Aides, Web Developers, Medical Assistants, IT Security, Cooks, Massage Therapists...) *Florida Department of Economic Opportunity*
- “School district run technical colleges are the most cost effective & they appeal to students who want to be trained for with a specific job skill.” *Sun Sentinel*



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THE BROWARD TECHNICAL COLLEGES' ADVANTAGE

- **COST/VALUE**

Our programs can help you achieve higher earning power at an affordable cost.

- **INDUSTRY CERTIFICATIONS**

Prepare for a nationally recognized industry certification in your field. We awarded more industry certifications than any other district in Florida-3 years in a row!

- **CERTIFICATION FEE REIMBURSEMENT PLAN**

Pass a State approved industry certification aligned to your program of study and ***we will help you pay for it.*** (conditions apply)

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- Most programs- Career In a Year (see Matrix)
High skill, High wage, High demand.
Most cost \$5,000+/- all in.
- “Construction, along with healthcare and personal care will account for 1/3 of all new jobs through 2022” (we train for many of them). *US Bureau of Labor Statistics*



- Florida Trend Magazine, *Workforce 2017*
August 2017:
- “A high-quality talent pipeline is the single most important consideration for companies investing in new locations and expansions”
- “Young people who like to work with their hands and to chase their own dreams not societal expectations are turning to technical trades”

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“Parents, advisers and the general community need to know there’s more than one path to the American dream. We need to recast our view of these middle skill jobs and the training they take.”

Mason Jackson, President/CEO, CareerSource Broward

Why wait taking Gen Ed classes and building up debt by spending time and money in classes that you may not need? Articulation comes later.

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“We need to change the image of the vocational technical model as a second-class option with second-rate teachers and second-rate students.”

“Career and technical education teachers give the programs the same attention as college-credit earning, dual-enrollment courses.”

Senator Don Gaetz



- In 2014, Florida technical centers, vocational training schools run by the local school districts, began changing their names to replace “centers” with “college”.
- The change led to a major upgrade to the image of what we are doing.
- Students and their families would rather say they are going to college.
- Get them in, Get them trained, Get them a job-funding



- In all, some 30 million jobs in the United States that pay an average of \$55,000 per year do not require a bachelor's degrees, according to the Georgetown Center on Education and the Workforce.
- **The parents are definitely harder to convince because there is that stigma.**
- Of the \$200 million that California is spending on vocational education, \$6 million is going into a campaign to improve the way people regard it.



Sample of wages



- “There are currently more job openings than unemployed workers in the US, and companies are having a hard time finding enough workers with the right skills. Many new jobs require more than a high school education, but not necessarily a four-year degree.” *CNN*
- US Bureau of Labor Statistics (entry level wages)
 - LPN \$45,700+
 - Construction \$35,000+
 - Medical Assistants \$33,500
 - Medical Coder \$39,000
 - Welder \$40,000
 - CDL \$42,000+
 - Electricians \$42,000 +
 - Surgical Tech \$48,000
 - Massage Therapist \$44,000
 - Automotive Tech \$45,000++



- “While a shortage of workers is pushing wages higher in the skilled trades, the financial return from a bachelor's degree is softening, even as the price — and the average debt into which it plunges students — keeps going up. But high school graduates have been so effectively encouraged to get a bachelor's that high-paid jobs requiring shorter and less expensive training are going unfilled. This affects those students and also poses a real threat to the economy.”

[NPR article, April 25, 2018](#)

- “People with career and technical education are also more likely to be employed than their counterparts with academic credentials, the [U.S. Department of Education](#) reports, and significantly more likely to be working in their fields of study.”



Certificate Program Areas



- Architecture & Construction
- Arts, A/V Technology & Communication
- Business Management & Administration
- Education & Training
- Health Science
- Hospitality & Tourism
- Human Services
- Information Technology
- Law, Public Safety & Security
- Marketing, Sales & Service
- Transportation, Distribution & Logistics

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THE BROWARD TECHNICAL COLLEGES' ADVANTAGE

- **GUARANTEE FOR SUCCESS PLAN**

If a graduate of BTC does not pass the state approved, entry-level industry certification test in his or her field of study, the student is invited to return for additional training and/or test preparation **at no additional cost** (for 9 weeks, conditions apply).

- **COLLEGE CREDIT**

Students who have met eligibility requirements may be awarded college credit by Broward College and other Florida colleges toward an AA/AAS degree.



TECHNICAL DUAL ENROLLMENT

What is Technical Career Dual Enrollment?

- Technical Career Dual Enrollment allows High School students to simultaneously earn credit toward a post secondary technical certificate at a Broward Technical College, and also earn additional Quality Points that boost your weighted GPA.
- Training is FREE to Broward County High School students
- Students enrolled in a Technical Career Dual Enrollment course will receive 2 additional Quality Points for each course.
- SkillsUSA winner=\$120,000 scholarship





ATLANTIC, MCFATTER & SHERIDAN TECHNICAL HIGH SCHOOLS

- “A” Rated Schools (ATHS, MTHS & STHS)
- Students Graduate with:
 - ✓ College Ready High School Diploma
 - ✓ Technical Program Certificate offering Dual Enrollment Quality Points
 - ✓ Nationally Recognized Industry Credential
 - ✓ Articulated (transferable) College Credit
- National Model Schools designation by the International Center for Leadership in Education
- All academic courses are taught at Honors and Advanced Placement levels
- Small Class Size provides personalized educational environment
- **Consistently ranked in the top 25 of all Florida Public High Schools**

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FINANCIAL ASSISTANCE

- \$ Bright Futures Scholarships
- \$ Broward Education Foundation
- \$ Broward Technical Colleges' Foundations
- \$ Federal Pell Grant
- \$ Federal Supplemental Education Opportunity Grant
- \$ Fee Waivers
- \$ Financial Aid Fee Trust Fund
- \$ Florida Pre-Paid Tuition Program
- \$ Florida Vocational Rehabilitation Services
- \$ Scholarships
- \$ Veterans' Assistance (VA)
- \$ Workforce One (WTP, WIA, Urban League)





STUDENT SUPPORT SERVICES

- Academic Studies
- Career Assessment
- Disability Services
- International Student Services
- Job Placement Assistance
- Veterans' Assistance

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Broward County Public Schools

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*Atlantic, McFatter and Sheridan Technical Colleges are Accredited by the
Accrediting Commission of the Council on Occupational Education and Commission on Secondary
and Middle Schools AdvancED*

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